

For Immediate Release

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HARPERCOLLINS PUBLISHERS TO ACQUIRE THOMAS NELSON

Released early today from HarperCollins Publishers

NEW YORK, NY (October 31, 2011) – HarperCollins Publishers today announced that it has entered into a definitive agreement to acquire Thomas Nelson, Inc. for an undisclosed sum. The acquisition, which is expected to close by the end of the calendar year, is subject to regulatory clearances and other customary closing conditions.

Thomas Nelson is one of the leading trade publishers in the United States. The Company provides multiple forms of inspirational content including: books, Bibles, e-books, journals, audio, video, curriculum and digital applications available for download on “smart” electronic devices. It has published some of the bestselling books in the industry, including the current #1 bestseller *Heaven Is For Real*, and the books of many popular authors, such as Billy Graham, Max Lucado, and Dave Ramsey.

“Founded in 1798 in Edinburgh, Scotland, Thomas Nelson shares a long and rich heritage with both New York’s Harper Brothers and Scotland’s William Collins & Sons. It is thus with great pleasure that I look forward to welcoming Thomas Nelson to the HarperCollins family,” said Brian Murray, President and CEO of HarperCollins Publishers Worldwide. “HarperCollins’ global print and digital publishing platform, which includes e-book distribution into more than 175 markets, Print-on-Demand, Digital-to-Print at Retail, and worldwide marketing reach provides an opportunity to further expand the readership of Thomas Nelson’s distinguished authors.”

“Additionally, Thomas Nelson adds further balance to our existing publishing programs. Its broad inspirational appeal is a good complement to Zondervan, which will continue to publish books consistent with its mission,” added Murray.

“We are excited to be joining HarperCollins Publishers,” said Mark Schoenwald, President and CEO of Thomas Nelson. “We believe this transaction represents an attractive strategic fit for our company. With HarperCollins’ resources and capabilities to draw on, we will capitalize on the many opportunities in this rapidly changing world of publishing.” Thomas Nelson’s financial advisor was Peter J. Solomon Company and legal counsel was Paul, Weiss, Rifkind, Wharton & Garrison LLP.

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About HarperCollins Publishers

HarperCollins, one of the largest English-language publishers in the world, is a subsidiary of [News Corporation](#) (NASDAQ: NWS, NWSA; ASX: NWS, NWSLV). Headquartered in New York, HarperCollins has publishing groups around the world including the HarperCollins General Books Group, HarperCollins Children’s Books Group, Zondervan, HarperCollins UK, HarperCollins Canada, HarperCollins Australia/New Zealand and HarperCollins India. HarperCollins is a broad-based publisher with strengths in literary and commercial fiction, business books, children’s books, cookbooks, mystery, romance, reference, religious and spiritual books. With nearly 200 years of history HarperCollins has

published some of the world's foremost authors and has won numerous awards including the Nobel Prize, the Pulitzer Prize and National Book Award, the Newbery Medal and the Caldecott. Consistently at the forefront of innovation and technological advancement HarperCollins is the first publisher to digitize its content and create a global digital warehouse to protect the rights of its authors, meet consumer demand and generate additional business opportunities. You can visit HarperCollins Publishers on the Internet at <http://www.harpercollins.com>.

About Thomas Nelson, Inc.

Thomas Nelson, Inc., headquartered in Nashville, TN, is one of the leading trade publishers in the United States. The Company is the world's leading provider of Bibles, inspirational books and digital content, with product distribution in over 100 countries. Live Event Management, Inc., a Thomas Nelson company, is a national leading producer of live events. For more information, please visit www.thomasnelson.com.

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